Stop the invasion of Rafah!

By Tony Murphy

New York City

Responding to a vicious ad Hulu ran that defended Israel’s genocide against Palestinians, which aroused justified hostility on social media, activists held a 200-person protest that took the anger to Hulu’s New York City office Feb. 9.

Workers World Party and the Bronx Anti-War Coalition led the ad-hoc united front at the action, which included the Samidoun Palestinian Prisoner Network.

The International Court of Justice had ruled that Israel was plausibly committing genocide in Gaza. Disney-owned Hulu then started running an ad, paid for by Israel, that blames Hamas for the massive suffering of the people of Gaza, which lies in rubble caused by Israeli bombing.

The ad used AI-generated images to depict Gaza as a fictional, tourist destination that might exist — “if it weren’t for Hamas.”

Israel’s 75-year occupation of Palestine; the siege of Gaza by Israel since 2006; the 30,000 civilians, about 12,500 of them children, killed since October 7; the amputations without anesthesia; the Israeli Occupation Force’s bombing of schools, hospitals and cultural institutions — the ad stood truth on its head by blaming all of that on the Palestinian resistance.

The social media outrage to Hulu’s propaganda — which serves to defend Israel’s genocide against Palestinians — was swift and strong. The street action concretized that outrage.

Since the Feb. 9 protest, Israel launched a vicious bombing campaign on the city of Rafah — where the Israelis had directed Palestinians to flee earlier. Some 100 people were killed, with social media users seeing horrific scenes of survivors, all civilians, emerging bloody and dazed from bombed areas.

The New York Times headline that evening reinforced the distorted coverage: “Israel Says It Will Protect Civilians.”

Protest laid at Hulu’s doorstep

The building housing Hulu’s offices was protested early Feb. 9, when activists left body bags and a sign saying “Hulu promotes genocide” at the door.

Later that day, students, leaders in the Puerto Rican struggle, anti-Zionist Orthodox Jewish groups, socialist organizations, Palestinian rights organizations, LGBTQ+ groups, speakers from Peru and Swaziland and the Rude Mechanical Orchestra gathered at New York subway hub Union Square during after-work rush hour for a rally, before marching to Hulu headquarters.

Before the night was over, the IOF-trained New York Police Department arrested one of the organizers, Richie Merino, charging him later with making “unreasonable noise.” Cops violently shoved another to the ground. Arbitrary arrests, aggressive tactics and violent police repression have increased against

The blame for promoting genocide is laid at Hulu’s doorstep at 79 Fifth Avenue, New York City, Feb. 9, 2024.

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Authorities who try to repress this movement’s activities or slander it as anti-Jewish, be they elected officials or university administrators, are themselves complicit in genocide.

The urgent demand worldwide is: Stop the invasion of Rafah!

The urgent demand within the U.S. is: No U.S. aid to Israel! ☑
pro-Palestine actions here recently.

Protest hits Hulu for defending genocide

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Workers World Party has been out in the streets defending the workers and oppressed here and worldwide. If you’re interested in Marxism, socialism and fighting for a socialist future, please contact a WWP branch near you.

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Residents protest a Hulu ad claim

The crowd then marched to Hulu’s offices nearby, through history. It’s saying they could turn Gaza into the beast. We are a multinational, multigenerational and multigendered organization that not only aims to abolish capitalism, but to build a socialist society because it’s the only way forward! Capitalism and imperialism threatens the peoples of the world and the planet itself in the neverending quest for ever-greater profits. Capitalism means war and austerity, racism and repression, attacks on immigrants, misogyny, LGBTQ2S+ oppression and mistreatment of people with disabilities. It means falsehood, increasing homelessness and impoverishment and lack of hope for the future. No social problems can be solved under capitalism. The U.S. is the richest country in the world, yet no one has a guaranteed right to shelter, food, water, health care, education or anything else — unless they can pay for it. Wages are lower than ever, and youth are saddled with seemingly insurmountable student debt, if they even make it to college. Black, Brown and Indigenous youth are especially hard hit. They are gouted down by cops and bigotry on a regular basis. The ruthless ruling class today seeks to wipe out decades of gains and benefits won by hard-fought struggles by people’s movements. The super-rich and their political representatives have intensified their attacks on the multinational, multigenerational and multicultural working class. It is time to point the blame at — and challenge — the capitalist system.

WWP fights for socialism because the working class produces all wealth in society, and this wealth should remain in their hands, not be stolen in the form of capital profits. The wealth workers create should be socially owned and its distribution planned to satisfy and guarantee all workers’ basic needs. Since 1959, Workers World Party has been out in the streets defending the workers and oppressed here and abroad. The wealth workers create should be socially owned and its distribution planned to satisfy and guarantee all workers’ basic needs.

Workers World Party salute the anticolonial dirigente comunista Leila Ghanem. The Jewish religion is sadly being misused to justify repression, attacks on Palestinian and indigenous peoples, LGBTQ2S+ oppression and mistreatment of people with disabilities. It means falsehood, increasing homelessness and impoverishment and lack of hope for the future. No social problems can be solved under capitalism. The U.S. is the richest country in the world, yet no one has a guaranteed right to shelter, food, water, health care, education or anything else — unless they can pay for it.

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